

JOSH LYMAN

Product Designer

CONTACT

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TOOLS

Sketch	Dovetail
Figma	Appcues
Invision	Blender/Keyshot 3D
Flinto	Jira/Confluence
Adobe Suite	Basic HTML & CSS

DESIGN SKILLS

User Personas
Rapid Prototyping
Journey Mapping
User Flows
Wireframes & Mockups
Branding & Logo Design
Design Systems
User-Centered Design Process
Design Research/Synthesis

SOFT SKILLS

Organization
Presentation/Communication
Leadership
Detail Oriented
Collaboration

EDUCATION

University of Oregon

- BA in Product Design (MCL)
- Minor in Business Administration

EXPERIENCE

MARCH 2021 - PRESENT

Fictiv • Product Designer - Growth

- Responsible for leading growth initiatives for the core business. Working in close partnership with executive stakeholders, product management, and engineering to drive new incoming business and conversion around first time customer experience.

JULY 2018 - FEB 2021

Salesforce • UI/UX Designer

- Produced custom-branded assets ranging from apps, communities, presentations, and components covering the entire Salesforce product suite.
 - Established partnerships with the 20 core big-bet accounts to imagine visionary demo's for some of Salesforce's most influential customers.
 - Implemented 2 core internal tools for executive leadership and sales teams.
 - Uplevelled design team through internal product training and documentation.
 - Owned awareness initiatives for a global team of 50+ to promote design org-wide.
- **Associate UI/UX Designer** *JAN 2019 - JULY 2020*
 - Supported over \$70 million in pipeline, with \$30 million ACV closed in direct partnership with our sales team. Working across multiple lines of business.
 - Collaborated with technical strategists and creative leads on account demos.
 - **Design Success Grad** *JULY 2018 - DEC 2018*
 - Certified Salesforce Admin, with advanced product knowledge after rigorous training program across 6 core verticals.
 - Advised on direction of the program for following 5 classes of grads.

JUNE 2016 - JAN 2019

Mindsumo • Design Strategist

- Working on exploratory design projects for a range of mid-large scale companies.
- Ranked top 10 in all time solvers on the platform, with over 50 challenges completed.

ACHIEVEMENTS

- Piloted Beta Program for Fictiv Growth Team
- Onboarded design team to new tools Appcues & Figma
- Awarded Organizational MVP - Q4 of FY20
- Owned Awareness Initiative Pillar on Salesforce Design Team
- Certified Salesforce Admin (as of July 2018)